



Following their acclaimed project with Travis Scott and fashion house Saint Laurent, 12on12 announce their latest collaboration with cultural icons and hip-hop legends RUN DMC.

The pioneering New York group have curated an exclusive limited edition 12" vinyl only compilation with bespoke artwork by rising LA artist Reena Tolentino, aka 'RT in collaboration with her managing gallery OGallery Los Angeles, based out of Hollywood

The unique work of art for the record has been designed by one of the most exciting names on the LA art scene, Reena Tolentino. A visual artist and actor, RT's work rose to prominence after her acclaimed mural of late basketball icon Kobe Bryant. In addition to providing artwork and portraits of RUN DMC for the project she has also reinterpreted one of the most iconic hip-hop logo's of all time with a rework of the classic RUN DMC logo.

The 12on12 deluxe, double disc package is limited to 500 hand-numbered editions and embodies the story of RUN DMC's legacy within the handpicked iconic track-listing, featuring songs that inspired, affected and changed the ground-breaking group's music.

The first release in celebration of the 35th anniversary of seminal 1986 album Raising Hell, RUN DMC pay tribute to their late bandmate Jam Master Jay and dedicate this project in his honor.

“There are so many things that influence and inspire us.

Music is one of them

It's a never ending process.

We are happy to showcase where some of it comes from

It all starts and ends with vinyl

If it ain't vinyl...Then it ain't vinyl” - DMC

The release continues to cement 12on12's reputation for unique 'vinylworks' and bespoke collectors' editions that live at the intersection of music, art and pop culture, providing a unique canvas for cultural icons to curate the soundtracks to their lives.

12on12 RUN DMC limited edition vinyl will be released on the 8th  
December

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